

A modern office interior with glass partitions, wooden floors, and blue armchairs. The image is overlaid with a semi-transparent blue filter. The text 'zapr' is centered in the upper half of the image.

zapr

**Engineering Manager/ Senior Engineering
Manager - Data Products**

About us:

Zapr Media Labs is a media-tech organisation operating at the intersection of mobile advertising, digital signal processing and data analytics. We're seeking to better understand the media consumption preferences of billions of individuals and build a bridge between the offline and online worlds, providing real cross-device audience engagement capabilities to brands and agencies. We've developed a proprietary audio content recognition platform that analyses the television viewership of 600+ TV channels and profiles millions of users on their media consumption.

Deployed across millions of smartphones, Zapr has rapidly grown into one of the world's largest media consumption repositories and audience platforms, ushering in greater transparency and efficiency into media planning, media analytics and audience engagement. We're venture funded and are backed by global media conglomerate - 21st Century Fox & Star India, as well as Flipkart and Saavn, and VC funds and angel investors from Singapore, Europe, US and India.

Located in Bangalore, we're currently one of the industry's leading research facilities in ACR/media detection technologies, and we're building some exciting technology platforms - across data analytics and ad-tech space at massive scale - that can leverage our media consumption data and enable content owners and brands to identify, connect and engage with their target audiences across the offline (TV) and online (Mobile, Apps, Social) universe.

Additionally, we're also expanding beyond audio into the exciting domains of image and video recognition.



Designation

Senior Engineering Manager/ Engineering Manager

About Tech @ Zapr

Zapr technology is powered by our proprietary audio content recognition algorithm. Around this core piece, we have built infrastructure that allows us to operate at scale, making us one of the largest companies in terms of ACR in the world. As a result, we are constantly discovering and finding solutions to problems that are unique to us, and pushing the boundaries of what is possible.

Beyond fingerprinting, we process media consumption data for over 50M users across India and Indonesia, processing terabytes of information on a daily basis. This data powers our data business for brands, broadcasters and media agencies in India. We have also built our own advertising platform which is powered by our media consumption data, and execute mobile ad campaigns for hundreds of brands through this platform.

Technologically, we are at the forefront in whatever we do today, and also constantly seek out newer and increasingly difficult, challenging problems which need innovative solutions. Our work is growing beyond audio fingerprinting into areas such as computer vision, speech processing and interesting products leveraging the massive data we own. These problems need creative, strong contributors to take up these challenges!



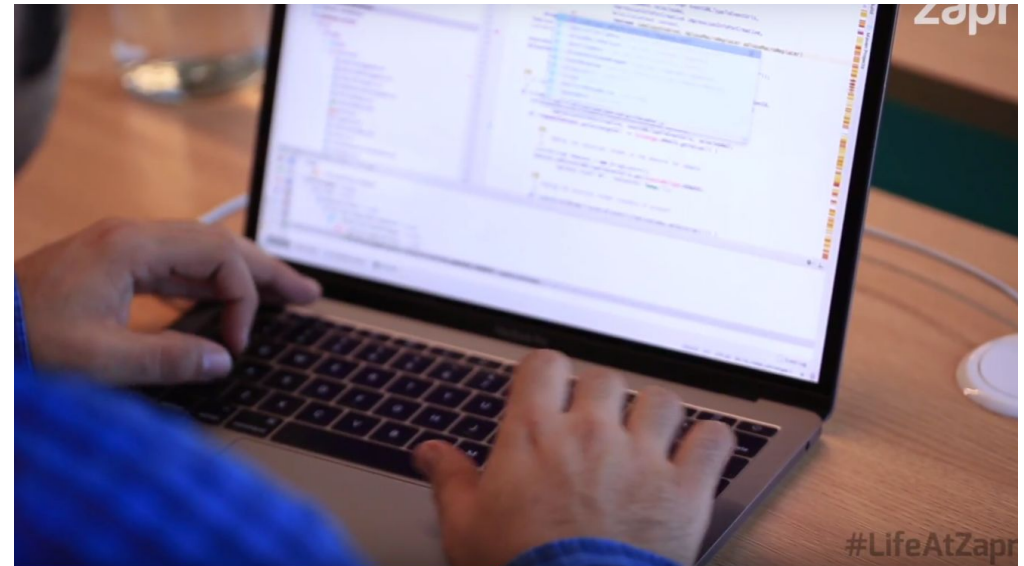
Roles & Responsibilities

Description:

The Engineering Manager at Zapr is a critical leadership position which involves a combination of thought leadership, acute execution capabilities and deep technology understanding. This role requires very close collaboration with product management team, business teams, designers and other engineering teams to ensure smooth delivery and execution. The person would be heading the Data Products Engineering Team, which is responsible for managing all systems generating media exposure data and the products built on top of it.

Background:

- Handling and managing a team of software engineers and technical leads from various disciplines such as frontend, backend, platform and data engineering.
- Working with Technical Architects to brainstorm and validate a solution or a proposal.
- Very strong technical guidance and direction to rest of the engineering teams.
- Work with product management team to transform a product plan to engineering plan.
- Effort estimation and ensuring that execution is in accordance with plan. Abilities to execute multiple projects within the team while maintaining the quality standards.
- Creating relevant engineering practices and policies, to improve productivity, efficiency and build predictability in a very dynamic environment.
- Creation of charter for career growth for all direct reportees in the team, and map it to SMART goals.



Requirements

- 9+ years of overall engineering experience with at least 2 years of experience in leading engineering teams.
- Strong experience in designing and building complex platform built for web scale.
- Good understanding of big data ecosystem and data sciences.
- Very strong technical expertise and ability to drive tech stack of various systems.
- Ability to execute in a very fast paced environment.
- Ability to deal with chaos and provide structure to it.
- Strong result orientation and willingness to continuously improve engineering practices



ZAPR Location

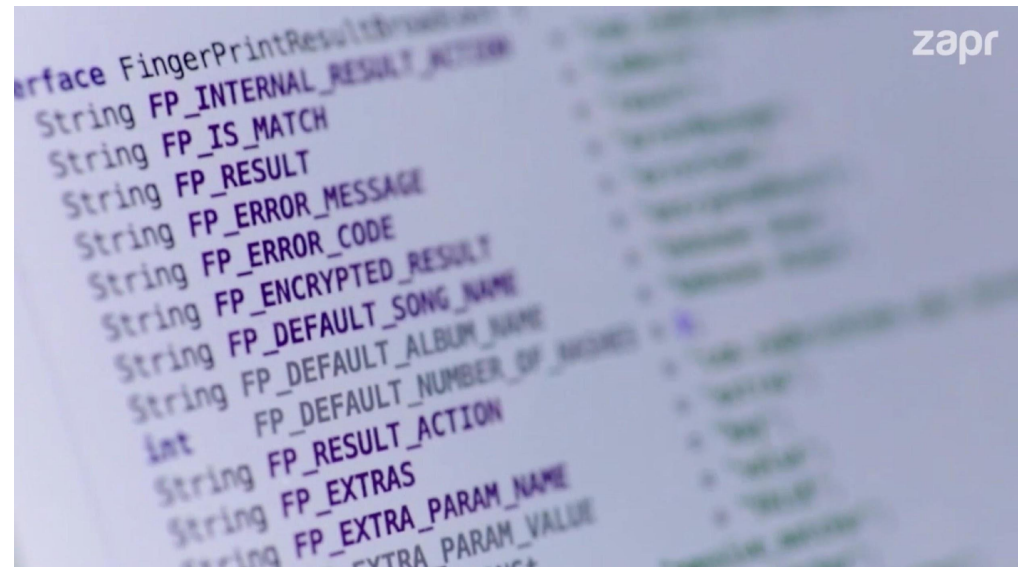
Bangalore

Compensation

Competitive with tier-1 industry standards

Contact Details

Kindly send a brief note indicating your interest and highlighting your prior experience to Anjali Kumar at anjali@zapr.in, or call at +91 8884779362 for more details.



Why Zapr?

We're building the un-built

We're inventing the future with disruptive technology; we're lifelong learners.

We're comfortable with failure

We take ownership and work outside of our comfort zones, always pushing boundaries.

We're friends first, colleagues later

We enjoy each other's company, and that makes all the difference.

We stay committed, and we're accountable

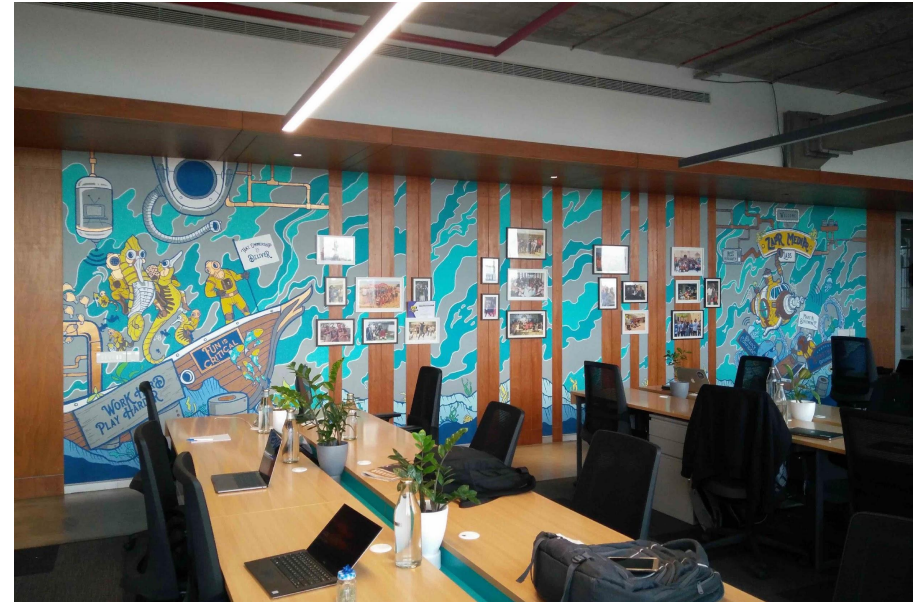
We stretch and wear many hats, defining by ourselves what we want to achieve.

We listen, think and speak

We hear each other out and speak our minds. We're open to ideas, people and the possibility of being wrong.

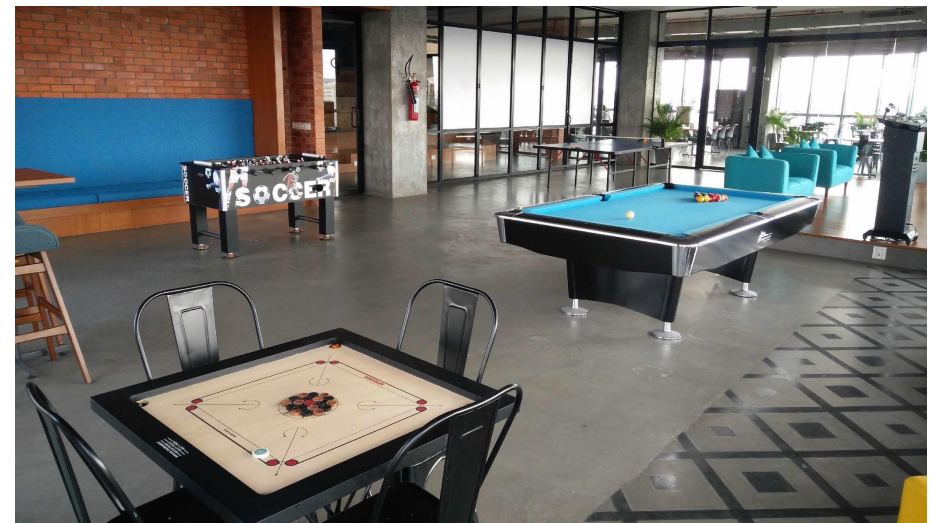
We're genuine and authentic

We care for one another - our team, partners and clients. We learn from our failures and improve.



Perks at Zapr:

- Our work hours are super flexible.
- We have an amazing office with a huge playzone and a cafeteria.
- Xbox, Pool table, Table tennis.. You name it, we have it.
- Our cafeteria serves all day breakfast, variety of juices and lunch too!
- #UnwindFridays - Every Friday evening is a party at Zapr
- We have various internal clubs - Outdoor/Indoor sports, Music, Books. We look forward to you starting your own club too :)



#LifeAtZapr - The team talks!



Archit Seth

Archit works in the Engineering team at Zapr. Watch what makes him happy and solve crucial problems everyday

<http://bit.ly/2JrrU2w>



Suzanne Sangi

Suzanne works as a Sr. Content Writer at Zapr Media Labs. Watch her talk about what makes her life at Zapr amazing!

<http://bit.ly/2NkuSZe>

REVIEWS

“Good tech problems to solve, good culture where you can try better solutions, very clear goals & lots to learn are the biggest pros at Zapr.”

Current Employee - Senior Engineering Manager in Bengaluru

“I have been with this company for close to an year. Having experienced working with few other companies/startups before, I believe the work environment and culture the CXO's and VP have created and sustained over my tenure is commendable and unique. The work is satisfying in terms of scope of learning and their innate challenges. The team is pretty young and working together on different problems is fun.”

Current Employee - Anonymous Employee

“Great culture. Tremendous scope in terms of learning & exploring new things. Highly talented workforce. Focused & driven leadership team. A great place to work. Everyone is very friendly and approachable.”

Current Employee - Anonymous Employee

“Lovely atmosphere : Zapr is an amazing place to work. Everyone out here is very friendly, ever approachable and always jolly. People help each other and truly work as a team. Great level of trust, dedication, technical knowledge and maturity from a young team.”

Current Employee - Software Engineer in Bengaluru



**"It always seems impossible
until it's done."**

#BuildTheUnbuilt

Apply now: www.zapr.in/team