

A modern office interior with a purple overlay. The space features a high ceiling with exposed pipes and three large, dark, dome-shaped pendant lights. On the left, there is a black metal shelving unit filled with various items, including books, plants, and awards. In the foreground, a blue armchair and a matching ottoman are positioned on a wooden floor. In the background, a white sofa and a wooden coffee table are visible. The overall atmosphere is contemporary and professional.

zapr

Manager - Data Insights

About us:

ZAPR Media Labs is an early stage media-tech company operating at the intersection of mobile advertising, digital signal processing and data analytics. We're seeking to better understand the media consumption preferences of billions of individuals and build a bridge between the offline and online worlds, providing real cross-device audience engagement capabilities to brands and agencies. We've developed a proprietary audio content recognition platform that analyses the television viewership of over 500 TV channels, radio and cinema and profiles millions of users on their media consumption.

Deployed across millions of smartphones, Zapr has rapidly grown into one of the world's largest media consumption repositories and audience platforms, ushering in greater transparency and Efficiency into media planning, media analytics and audience engagement. We're venture funded and are backed by global media conglomerate - 21st Century Fox & Star India as well as Flipkart, Saavn and VC funds and angel investors from Singapore, Europe, US and India.

Located in Bangalore, we're currently one of the industry's leading research facilities in ACR/media detection technologies, and we're building some exciting technology platforms - across data analytics and ad-tech space at massive scale - that can leverage our media consumption data and enable content owners and brands to identify, connect and engage with their target audiences across the offline (TV) and online (Mobile, Apps, Social) universe.

Additionally, we're also expanding beyond audio into the exciting domains of image and video recognition.



Roles & Responsibilities

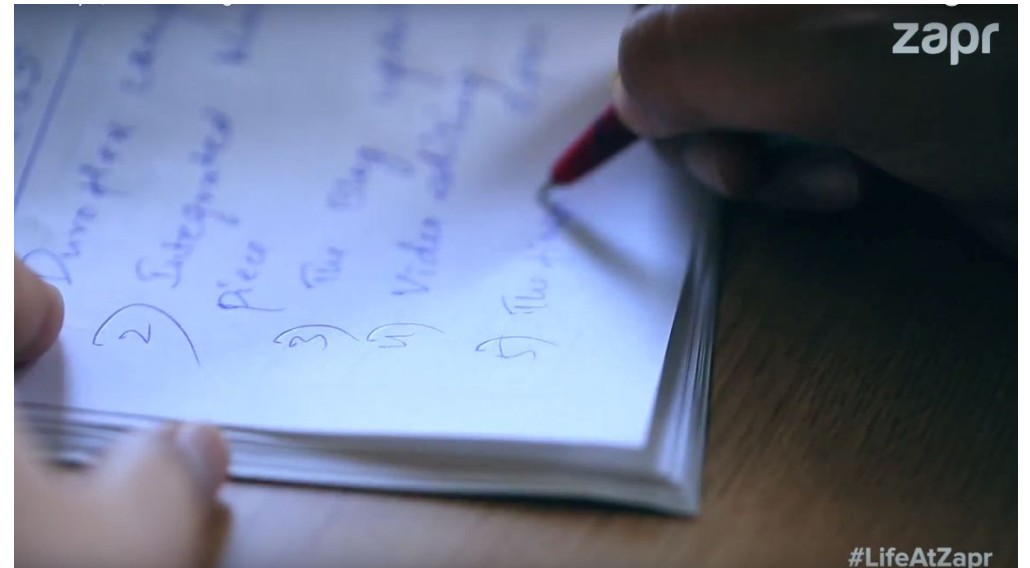
Manager - Data Insights

The Manager will be working as a part of the Zapr Data Insights team responsible for understanding and deriving insights from the billions of data points on media viewership collected by the ZAPR platform. ZAPR collects media viewership data across millions of users every single day.

The Manager would be leading a vertical for managing client projects. His/Her key roles and responsibilities would be -

- To manage delivery of client projects, mentor the team and drive cross functional interactions with revenue, data engineering team etc
- To ensure a high quality delivery with meaningful insights
- To support the revenue team for monetising data
- To guide, groom and mentor data analysts / senior data analysts
- To be an excellent problem solver and resolve issues

The manager would also be responsible for liaising with clients, understand client's data requirements and work with the team on client servicing for analytics related to data projects. He / She would own delivery of all analytics work streams and data products including - insight generation, dashboard creation and project management.

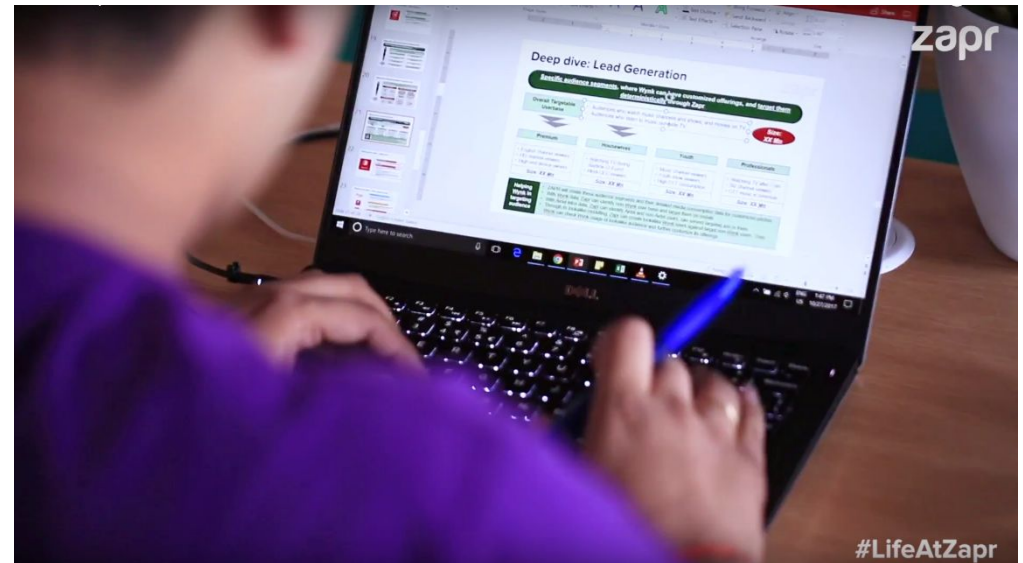


Requirements

- Bachelor's Degree from a Tier 1 college/university
- Should have worked for at least 6 years in analytics domain
- Experience in a client facing role is desirable
- Should have excellent interpersonal skills and people management skills.
- Should be able to lead, manage, groom and mentor a team comprising of senior analysts / data analysts
- Should be an excellent problem solver and should be able to resolve delivery related issues
- A bit of hands on in terms of SQL querying and python for data analysis will be desirable. An overall understanding of data analysis tools and the techniques will be required
- Should have excellent sense of data, numbers and should be able to quickly see insights in data.
- Should be a team player with excellent interpersonal skills & communication skills.
- Should be enterprising individual & must be able to drive cross team interactions to achieve data excellence.
- Should have excellent client management and project management skills.
- Should be able to work in a fast paced environment & manage deadlines.

Contact Details

Kindly send a brief note indicating your interest and highlighting your prior experience to Sowmya Prabhakar at sowmya@zapr.in, or call on +91- 8904528823 for more details.



Why Zapr?

We're building the un-built

We're inventing the future with disruptive technology; we're lifelong learners.

We're comfortable with failure

We take ownership and work outside of our comfort zones, always pushing boundaries.

We're friends first, colleagues later

We enjoy each other's company, and that makes all the difference.

We stay committed, and we're accountable

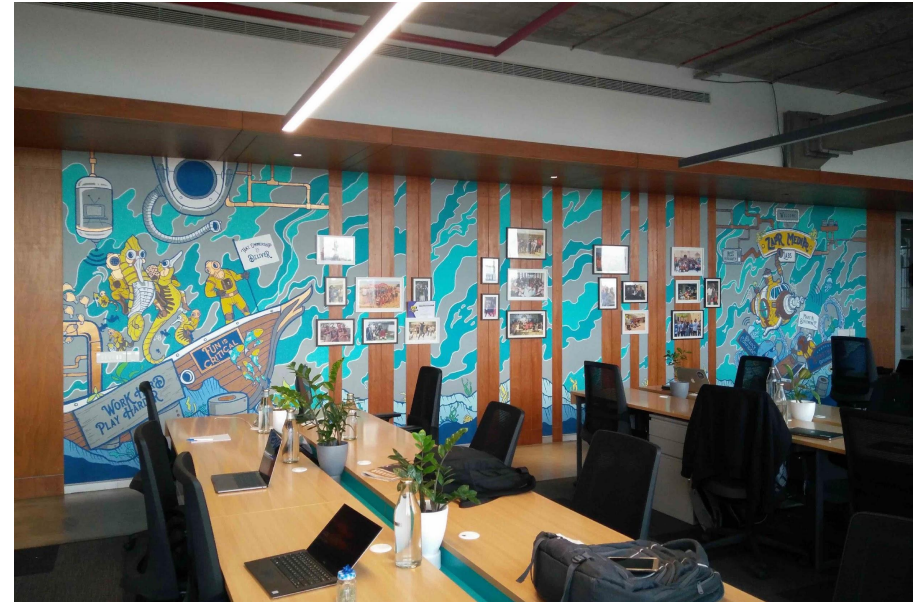
We stretch and wear many hats, defining by ourselves what we want to achieve.

We listen, think and speak

We hear each other out and speak our minds. We're open to ideas, people and the possibility of being wrong.

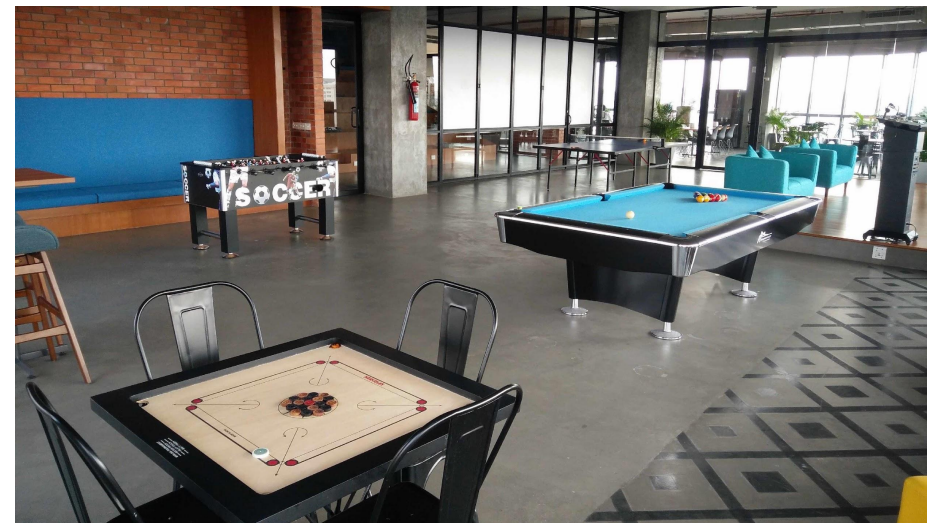
We're genuine and authentic

We care for one another - our team, partners and clients. We learn from our failures and improve.



Perks at Zapr:

- Our work hours are super flexible.
- We have an amazing office with a huge playzone and a cafeteria.
- Xbox, Pool table, Table tennis.. You name it, we have it.
- Our cafeteria serves all day breakfast, variety of juices and lunch too!
- #UnwindFridays - Every Friday evening is a party at Zapr
- We have various internal clubs - Outdoor/Indoor sports, Music, Books. We look forward to you starting your own club too :)



#LifeAtZapr - The team talks!



Archit Seth

Archit works in the Engineering team at Zapr. Watch what makes him happy and solve crucial problems everyday

<http://bit.ly/2JrrU2w>



Suzanne Sangi

Suzanne works as a Sr. Content Writer at Zapr Media Labs. Watch her talk about what makes her life at Zapr amazing!

<http://bit.ly/2NkuSZe>

REVIEWS

“Good tech problems to solve, good culture where you can try better solutions, very clear goals & lots to learn are the biggest pros at Zapr.”

Current Employee - Senior Engineering Manager in Bengaluru

“I have been with this company for close to an year. Having experienced working with few other companies/startups before, I believe the work environment and culture the CXO's and VP have created and sustained over my tenure is commendable and unique. The work is satisfying in terms of scope of learning and their innate challenges. The team is pretty young and working together on different problems is fun.”

Current Employee - Anonymous Employee

“Great culture. Tremendous scope in terms of learning & exploring new things. Highly talented workforce. Focused & driven leadership team. A great place to work. Everyone is friendly and approachable.”

Current Employee - Anonymous Employee

“Lovely atmosphere: Zapr is an amazing place to work. Everyone out here is very friendly, ever approachable and always jolly. People help each other and truly work as a team. Great level of trust, dedication, technical knowledge and maturity from a young team.”

Current Employee - Software Engineer in Bengaluru



**"It always seems impossible
until it's done."**

#BuildTheUnbuilt

Apply now: www.zapr.in/team