



zapr

Principal / Manager - Strategy
Bangalore

About Us:

ZAPR Media Labs is an early stage media-tech company operating at the intersection of mobile advertising, digital signal processing and data analytics. We're seeking to better understand the media consumption preferences of billions of individuals and build a bridge between the offline and online worlds, providing real cross-device audience engagement capabilities to brands and agencies. We've developed a proprietary audio content recognition platform that analyses the television viewership of over 500 TV channels, radio and cinema and profiles millions of users on their media consumption.

Deployed across millions of smartphones, Zapr has rapidly grown into one of the world's largest media consumption repositories and audience platforms, ushering in greater transparency and Efficiency into media planning, media analytics and audience engagement. We're venture funded and are backed by global media conglomerate - 21st Century Fox & Star India, as well as Flipkart and Saavn, and VC funds and angel investors from Singapore, Europe, US and India.

Located in Bangalore, we're currently one of the industry's leading research facilities in ACR/media detection technologies, and we're building some exciting technology platforms - across data analytics and ad-tech space at massive scale - that can leverage our media consumption data and enable content owners and brands to identify, connect and engage with their target audiences across the offline (TV) and online (Mobile, Apps, Social) universe.

Additionally, we're also expanding beyond audio into the exciting domains of image and video recognition.



Roles & Responsibilities

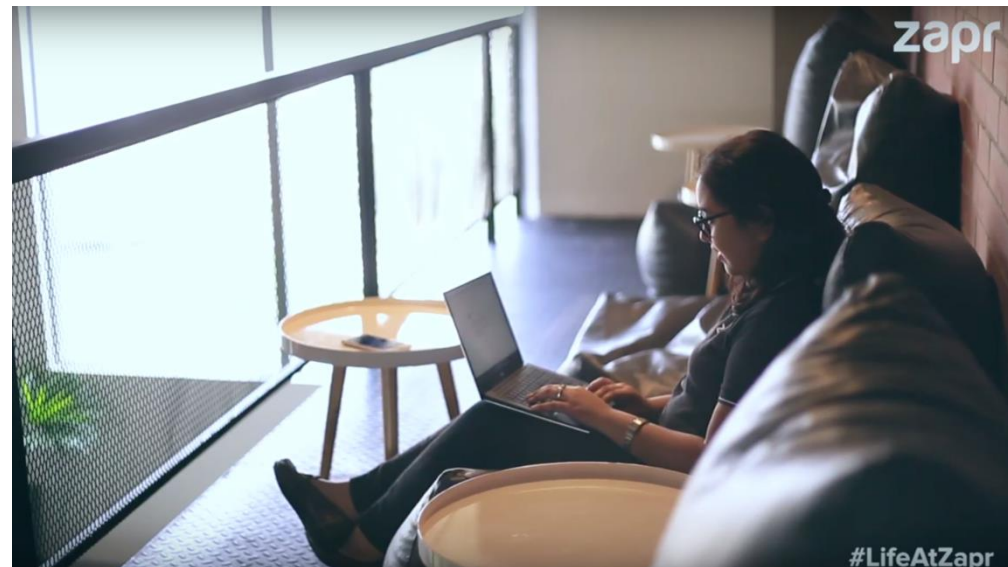
Principal / Manager – Strategy

Location: Bangalore

The Strategy team at Zapr is a critical part of the organization and is the owner for multiple strategic initiatives. Some examples of the same are new product development, strategic partnerships and alliances, revenue growth and internal process and system enhancements. This team plays the pivotal role in identifying and assessing new opportunities and operationalizing the same. This team works across multiple other teams in the organization like Sales, Operations, Data Analytics, Engineering and Research.

This is a senior role within the strategy team where the candidate will get exposure across multiple types of projects and will be expected to take complete ownership of the same. The candidate is expected to identify relevant business opportunities, conceptualize the initiatives, create execution roadmap and lead the project team for operationalizing. Engaging with senior stakeholders – internal as well as external – will be a key part of this role and the candidate will be expected to conduct these conversations independently.

This role will need a combination of strategic and tactical workstreams. The candidate is expected to showcase thought leadership on various critical decision making within the organization. And the candidate will also be expected to get the hands dirty in tactical things like business modeling, creating documents etc.



Requirements

- MBA from a top tier B-School or an advanced degree in engineering, statistics or mathematics, with 4+ years of strategy consulting experience
- Prior experience in operation roles or project management roles will be a strong advantage
- Exposure to a startup or some startup-related experience will be preferred but not required.
- Must be excited about getting their hands dirty and getting involved in executing solutions and not merely theorizing or strategizing.
- Must have exceptional communication skills – written and oral, and be a confident presenter
- Should be able to drive discussions, negotiations and presentations with senior client executives
- Must operate with an incredibly high bias towards action
- Be self-motivated and be able to wade through a lot of chaos and ambiguity with high attention to detail
- Must demonstrate a high level of empathy as well as teamwork and interpersonal skills

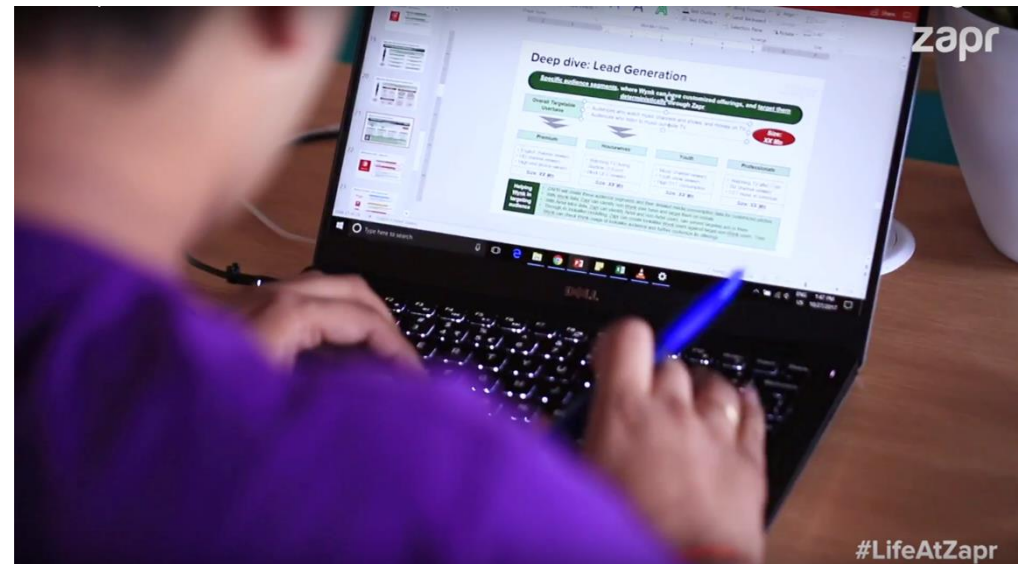
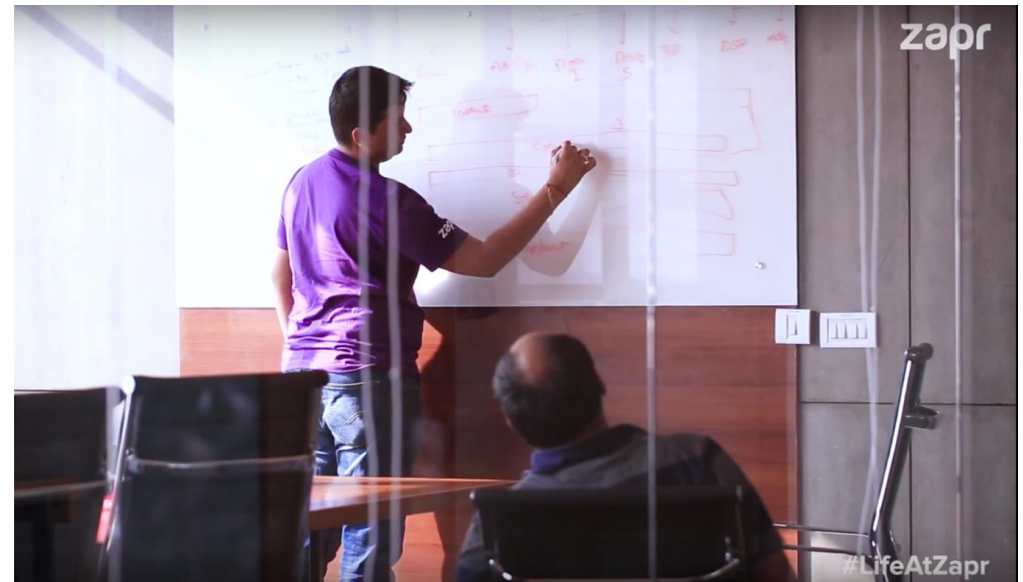
Contact Details

Kindly send a brief note highlighting your interest and prior experience to Sowmya Prabhakar, at sowmya@zapr.in, or call at +91 – 88904528823.

RED BRICK LANE MARKETING SOLUTION PVT.LTD

Office Address: 6th Floor, Salarpuria Magnificia, Next to Tin Factory, 78 Old Madras Road, Bengaluru-16

 <http://bit.ly/2EGBRLf>



Email: ps@zapr.in
Website:
www.zapr.in

Why Zapr?

We're building the un-built

We're inventing the future with disruptive technology; we're lifelong learners.

We're comfortable with failure

We take ownership and work outside of our comfort zones, always pushing boundaries.

We're friends first, colleagues later

We enjoy each other's company, and that makes all the difference.

We stay committed, and we're accountable

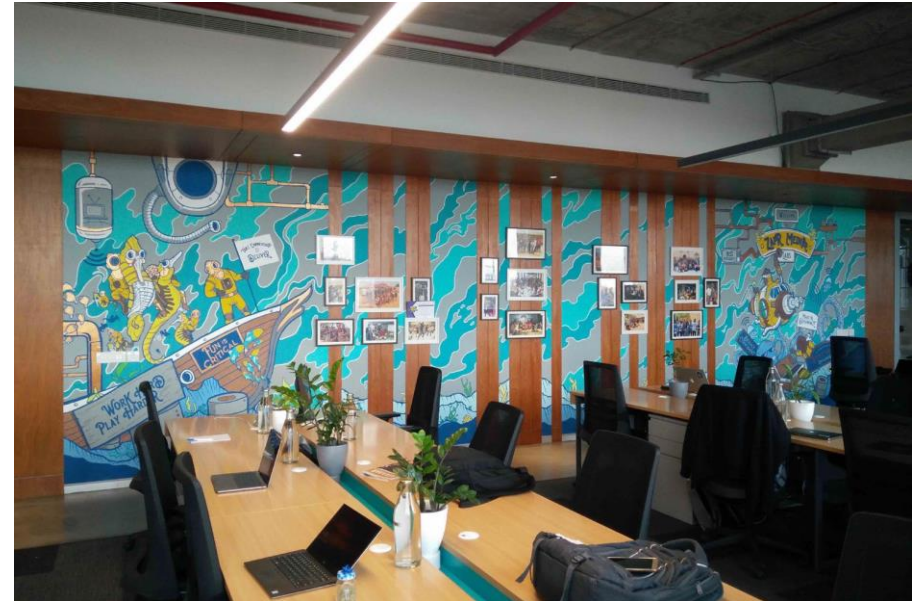
We stretch and wear many hats, defining by ourselves what we want to achieve.

We listen, think and speak

We hear each other out and speak our minds. We're open to ideas, people and the possibility of being wrong.

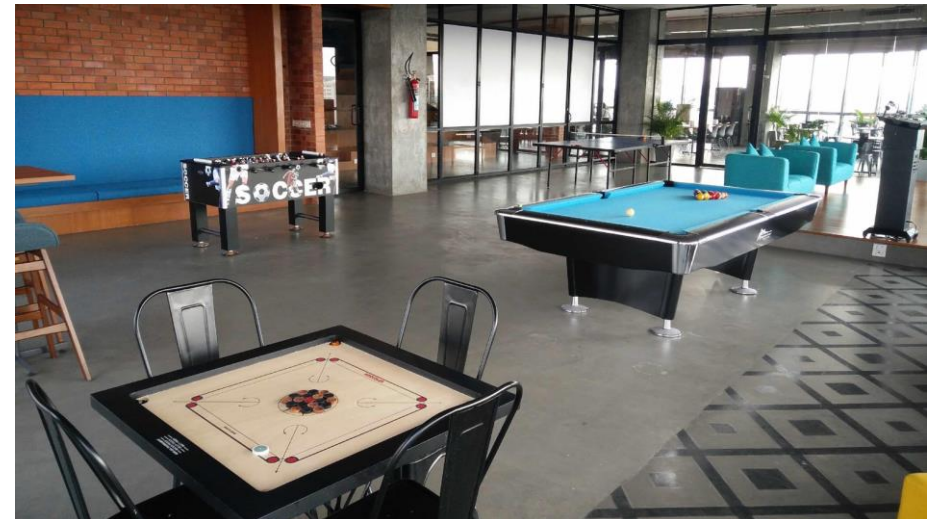
We're genuine and authentic

We care for one another - our team, partners and clients. We learn from our failures and improve.



Perks at Zapr:

- Our work hours are super flexible.
- We have an amazing office with a huge playzone and a cafeteria.
- Xbox, Pool table, Table tennis.. You name it, we have it.
- Our cafeteria serves all day breakfast, variety of juices and lunch too!
- #UnwindFridays - Every Friday evening is a party at Zapr
- We have various internal clubs - Outdoor/Indoor sports, Music, Books. We look forward to you starting your own club too :)



#LifeAtZapr - The team talks!



Archit Seth

Archit works in the Engineering team at Zapr. Watch what makes him happy and solve crucial problems everyday

<http://bit.ly/2JrrU2w>



Suzanne Sangi

Suzanne works as a Sr. Content Writer at Zapr Media Labs. Watch her talk about what makes her life at Zapr amazing!

<http://bit.ly/2NkuSZe>

REVIEWS @ GLASSDOOR

“Good tech problems to solve, good culture where you can try better solutions, very clear goals & lots to learn are the biggest pros at Zapr.”

Current Employee - Senior Engineering Manager in Bengaluru

“I have been with this company for close to an year. Having experienced working with few other companies/startups before, I believe the work environment and culture the CXO's and VP have created and sustained over my tenure is commendable and unique. The work is satisfying in terms of scope of learning and their innate challenges. The team is pretty young and working together on different problems is fun.”

Current Employee - Anonymous Employee

“Great culture. Tremendous scope in terms of learning & exploring new things. Highly talented workforce. Focused & driven leadership team. A great place to work. Everyone is friendly and approachable.”

Current Employee - Anonymous Employee

“Lovely atmosphere: Zapr is an amazing place to work. Everyone out here is very friendly, ever approachable and always jolly. People help each other and truly work as a team. Great level of trust, dedication, technical knowledge and maturity from a young team.”

Current Employee - Software Engineer in Bengaluru



**"It always seems impossible
until it's done."**

#BuildTheUnbuilt

Apply now: www.zapr.in/team